

Online Residential

Real Estate Feed Upload Format (USA & Canada Listings Only) Based on NY Times Format

Field Layout (Listings)

Required Fields				OLR Specific Fields
Field #	Field Name	Type	Length	Description
1	IdWeb	varchar	40	Your unique listing identifier May only contain the following characters - Letters, Numbers, Underscore, Hyphen
2	IdForeignKey	varchar	50	If your listing has a secondary ID from another source (such as an MLS) please populate it in this field
3	IdAccount	int		Not currently used. Leave as 0.
4	IdCommunity	int		Not currently used. Leave as 0.
5	DateNewSource	smalldatetime		The date a listing was put on the market
6	Address	varchar	150	The actual address of your listing.
7	AddrDisplay	varchar	150	Not currently used.
8	AddrCrossStreet	varchar	150	Not currently used.
9	AddrNeighborhood	varchar	150	Not used.
10	AddrCity	varchar	150	Please provide a city name

Required Fields				OLR Specific Fields
Field #	Field Name	Type	Length	Description
				recognized by the USPS.
11	Subdivision	varchar	100	Not currently used.
12	AddrCounty	varchar	150	Not currently used.
13	AddrState	varchar	2	Please provide the appropriate 2 letter state abbreviation recognized by the USPS.
14	AddrZip	varchar	6	Please provide the appropriate Zip/Postal code recognized. For listings in the USA, please only provide the first 5 zip code numbers.
15	AddrCountry	varchar	3	Leave blank, only using U.S. properties.
16	UnitAptId	varchar	50	The unit# of a listing.
17	Latitude	float		
18	Longitude	float		
19	Price	money		Please provide the appropriate price of your listing in this field. Prices must be entered in US dollars.
20	PriceDisplay	varchar	20	Not currently used.
21	PriceMin	money		Not currently used.
22	MonthlyCCMaintenance	money		Must be provided in US dollars.

Required Fields	OLR Specific Fields
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Field #	Field Name	Type	Length	Description
23	Bedroom	int		
24	BathsFull	int		
25	BathsPartial	int		
26	LotAcreage	decimal	18,2	Not currently used.
27	LotSizeDisplay	varchar	50	Not currently used.
28	RoomsTotal	decimal	18,2	Not currently used.
29	Stories	int		
30	BuiltYear	int	4	Building year built
31	SqFeetInterior	int		Square Feet must be entered in United States customary units.
32	SqFeetInteriorDisplay	varchar	50	Not currently used.
33	SqFootAveragePrice	money		Not currently used. Calculated in OLR.
34	RealEstateTaxMonthly	money		The monthly property taxes for a listing should be entered in this field (US dollars only).
35	RealEstateTaxYear	int	4	Not currently used.
36	BuildingName	varchar	50	If a listing is in a building please indicate the name of that building in this field.

Required Fields			OLR Specific Fields	
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Field #	Field Name	Type	Length	Description
37	BuildingUnitsTotal	int		The total number of residential units in the building that a listing is in.
38	BuildingFloorsTotal	int		The total number of floors of the building that a listing is located in.
39	CommentsLong	varchar	8000	The description of the listing.
40	OpenHouse1Date	datetime		ex.: 01:00-2:00
41	OpenHouse1Time	varchar	10	
42	OpenHouse2Date	datetime		
43	OpenHouse2Time	varchar	50	
44	SchoolDistrictId	varchar	50	
45	SchoolElementary	varchar	50	
46	SchoolMiddle	varchar	50	
47	SchoolHigh	varchar	50	
48	Photo1	varchar	300	Full remote URL for image
49	Photo2	varchar	300	
50	Photo3	varchar	300	

Required Fields	OLR Specific Fields
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Field #	Field Name	Type	Length	Description
51	Photo4	varchar	300	
52	Photo5	varchar	300	
53	Photo6	varchar	300	
54	Photo7	varchar	300	
55	Photo8	varchar	300	
56	Photo9	varchar	300	Current OLR limit at 8 images
57	Photo10	varchar	300	n/a
58	Photo11	varchar	300	n/a
59	Photo12	varchar	300	n/a
60	Photo13	varchar	300	n/a
61	Photo14	varchar	300	n/a
62	Photo15	varchar	300	n/a
63	Photo16	varchar	300	n/a
64	Photo17	varchar	300	n/a
65	Photo18	varchar	300	n/a
66	Photo19	varchar	300	n/a

Required Fields			OLR Specific Fields	
Field #	Field Name	Type	Length	Description
67	Photo20	varchar	300	n/a
68	Floorplan1	varchar	300	Full remote URL for floorplan
69	Floorplan2	varchar	300	Current OLR limit of 1 floorplan
70	Floorplan3	varchar	300	n/a
71	Floorplan4	varchar	300	n/a
72	Floorplan5	varchar	300	n/a
73	VirtualTour	varchar	210	
74	VideoTour	varchar	210	
75	AdvertiserHomePageURL	varchar	172	
76	AdvertiserListingURL	varchar	172	
77	AdvertiserLogo	varchar	100	Not used.
78	AdvertiserName	varchar	70	Not used.
79	Agent1Id	varchar	30	
80	Agent1Name	varchar	50	
81	Agent1Email	varchar	70	
82	Agent1PhonePrimary	varchar	20	

Required Fields			OLR Specific Fields	
Field #	Field Name	Type	Length	Description
83	Agent1Photo	varchar	150	
84	Agent1Logo	varchar	150	
85	Agent2Id	varchar	30	
86	Agent2Name	varchar	50	
87	Agent2Email	varchar	70	
88	Agent2PhonePrimary	varchar	20	
89	Agent2Photo	varchar	150	
90	Agent2Logo	varchar	150	
91	CodeFeatured	bit		
92	CodeBasement	varchar		
93	CodeConstructionType	varchar		Not used.
94	CodeCoolingType	varchar		Types of cooling/heating features available for a listing You may send multiple values from CodeCoolingType definition separated by comma Example format: 1,3 » Means a listing has Central A/C and Gas Heating
95	CodeListingType	varchar		Please send single value from CodeListingType definition

Required Fields	OLR Specific Fields
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Field #	Field Name	Type	Length	Description
96	CodeAdditionalListingType	varchar		Please refer to CodeAdditionalListingType for available values Values can be added together. For example a value of 10 means that a listing is both a Retirement and Luxury listing. This is for NYT sections. I will use later for OLR
97	CodeLotFeature	varchar		Describes the available features for the surrounding lot of a listing You may send multiple values from CodeLotFeature definition separated by comma Example format: 5,9 » Means a listing has access to a Beach and Tennis Courts
98	CodeMarketStatus	varchar		Defines the current status of a listing Please send single value from CodeMarketStatus definition
99	CodeParking	varchar		Describes the parking options available for a listing You may send multiple values from CodeParking definition separated by comma Example format: 1,3 » Means a listing has a Garage and Off Street Available
100	CodePets	varchar		Describes the pets options available for a listing Please send single value from

Required Fields	OLR Specific Fields
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Field #	Field Name	Type	Length	Description
101	CodePopularFeature	varchar		CodePets definition Defines the amenities available for a listing You may send multiple values from CodePopularFeature definition separated by comma Example format: 1,3 » Means a listing has a Fireplace and a Deck
102	CodePropertyType	varchar		Defines the "property type" of a listing Please send single value from CodePropertyType definition
103	CodeStyle	varchar		Defines the housing style of a listing Please send single value from CodeStyle definition
104	FloorNumber	Int		Floor of the apartment
105	UnitLine	Varchar		Apartment line
106	CodeSaleListingType	Int		Defines Sale listing type. See CodeSaleListingType
107	CodeRentalListingType	Int		Defines Rental Listing type. See CodeRentalListingType
108	ShowingDate	SmallDatetime		
109	AvailibiltyDate	SmallDatetime		Required

Required Fields			OLR Specific Fields	
Field #	Field Name	Type	Length	Description
110	Shares	decimal	18,2	
111	Agent3Id	varchar	30	
112	Agent3Name	varchar	50	
113	Agent3Email	varchar	70	
114	Agent3PhonePrimary	varchar	20	
115	Agent3Photo	varchar	150	
116	Agent3Logo	varchar	150	
117	AgentShowId	varchar	30	
118	AgentShowName	varchar	50	
119	AgentShowEmail	varchar	70	
120	AgentShowPhonePrimary	varchar	20	
121	AgentShowPhoto	varchar	150	
122	AgentShowLogo	varchar	150	
123	PowderRooms	Int		
124	MaidRooms	Decimal		
125	MaidBathrooms	Decimal		

Required Fields	OLR Specific Fields
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Field #	Field Name	Type	Length	Description
126	GrossCommission	Decimal		
127	CooperatingAgentCommission	Decimal		
128	ExclusiveExpiration	Date		
129	Apartment Access			

Code Dictionary

CodeBasement	
Value	Definition
1	Finished
2	Partial
3	Yes
4	Cellar
5	Crawl Space
6	Full
7	Half
8	Slab

CodeBasement

Value	Definition
9	Unfinished
10	Walk-out

CodeConstructionType

Value	Definition
1	Aluminum
2	Brick & Frame
3	Brick 3 sides
4	Brick 4 sides
5	Brick front
6	Cedar
7	Concrete siding
8	Frame
9	Log
10	Rough Sawn
11	Shingle

CodeConstructionType	
Value	Definition
12	Stone
13	Stucco
14	Vinyl
15	Brownstone

CodeCoolingType	
Value	Definition
1	Central A/C
2	Electric / Freestanding
3	Gas
4	Oli
5	Through the Wall
6	Window Units
7	Baseboard

CodeCoolingType

Value	Definition
8	Radiator

CodeListingType

Value	Definition
S	Sales
R	Rentals

CodeAdditionalListingType

Value	Definition
1	New Construction
2	Luxury
4	Vacation
8	Retirement
16	Open House

CodeLotFeature

Value	Definition
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CodeLotFeature	
Value	Definition
1	Golf Course
2	Waterfront
3	Mountain
4	Metro Area
5	Beach
6	Resort
7	Ski
8	Near Public Transportation
9	Tennis Courts
10	Park/Playground
11	Bike Paths
12	Controlled Access
13	Retirement Community
14	Adult Community
15	Corporate Apartment

CodeMarketStatus	
Value	Definition
1	Available
2	In Contract/Contract Signed
3	Price Reduced
4	Rented
5	Sold
6	Back on Market
7	Pre-foreclosure
8	Auction
9	Bank owned/REO
10	Accepted Offer
11	Contract Out
12	Board Approved
13	Temporarily Off The Market
14	Permanently Off The Market
15	Exclusive Expired
16	Withdrawn

CodeMarketStatus

Value	Definition
17	Applications
18	Leases Out
19	Leases Signed

CodeParking

Value	Definition
1	Garage
2	Carport
3	Off Street Available

CodePets

Value	Definition
1	Pets Allowed
2	Cats Only
3	No Pets
4	Small Dogs

CodePopularFeature	
Value	Definition
1	Fireplace
2	Swimming Pool
3	Deck
4	Dining Room
5	Balcony
6	Doorman
7	Elevator
8	Fitness Center
9	Furnished
10	Garden/Patio
11	Live/Work
12	Loft
13	Multi-Level / Duplex
14	Pre-War
15	Terrace
16	Washer/Dryer in Bldg

CodePopularFeature	
Value	Definition
17	Washer/Dryer in Unit
18	Alarm
19	Cable/Satellite TV
20	High Speed Internet
21	Green Building
22	Carpeted Floors
23	Dishwasher
24	Garbage Disposal
25	Hardwood Floors
26	Wheelchair Access
27	Spa/Jacuzzi
28	No Fee
29	Outdoor Space
30	New Construction
31	Investment Property
32	Triplex

CodePopularFeature	
Value	Definition
33	Walls Allowed
34	Light??
35	Marble Bath
36	Diplomats Allowed
37	Private Roof Access
38	Apartment Renovated
39	Granite Kitchen

CodePropertyType	
Value	Definition
1	Single Family House
2	Single Family Townhouse
3	Multi Family House
4	Multi Family Townhouse
5	Condo
6	Co-op

CodePropertyType	
Value	Definition
7	Co-op/Condo
8	Land
9	Rental
10	Apartment
11	Share/Roomate
12	Room
13	Exchange
14	Time Share
15	Sublet
16	Other

CodeStyle	
Value	Definition
1	1 Story
2	2 Story
3	3 Story

CodeStyle	
Value	Definition
4	4 Story
5	Brick
6	CapeCod
7	Colonial
8	Contemporary
9	Custom
10	Mediterranean
11	Raised Ranch
12	Ranch
13	Spanish
14	Split Foyer
15	Split Level
16	Stucco
17	Townhouse
18	Traditional
19	Victorian

CodeSaleListingType

Value	Definition
1	Courtesy
2	Exclusive
3	Limited
4	Open
5	Open through Sponsor
6	Ours Alone

CodeRentalListingType

Value	Definition
1	Collect Own Fee
2	Exclusive
3	Limited
4	Open
5	Open through Sponsor
6	Ours Alone

CodeApartmentAccess

Value	Definition
1	Agent Shows
2	By Appointment Only
3	Key At Door
4	Pick Up Key
5	Super Shows
6	Owner Shows
7	Tenant Shows
8	24 Hour Notice
9	Call To Register